



Saturday June 16, 2018

12 Years of RPG Joy!

Publisher Sign Up Deadline: 2/9/18

Product Arrival Deadline: 5/4/18

Date: _____

Company: _____

Product Title and/or Game Line: _____

Sponsorship Level

Mark one level. All levels include an Excel data file of all participating retailers (address, phone, email), as well as your product commitment on the Free RPG Day website.

Retailer Store Sponsor - \$2,500 ADD-ON

Only *ONE* available. In addition to the sponsorship level you choose below, your commitment to Free RPG Day will help subsidize the kit costs for all retailer participants. Includes:

- Company logo on Free RPG Day website, Twitter page cover, Facebook page cover and all email blasts through the day of the event.
- Your product image of choice used on the in-store retailer posters mailed directly to all retailer participants over a month prior to the event.
- Your product image of choice printed on the t-shirts created by OffWorld Designs.
- A "thank you" letter from you included in the retailer kits.
- You get to create the magic item name of the Free RPG Day pencils. Includes your company URL.

_____ Store Sample Level Sponsor - Total of 700 copies

Requires commitment of 700 donated copies (1 per box) of one (1) product giveaway.

_____ Bronze Level Sponsor - Total of 2,100 copies

Requires commitment of 2,100 copies (3 per box) of one (1) product giveaway shrink wrapped in bundles of THREE.

_____ Silver Level Sponsor - Total of 3,500 copies

Requires commitment of 3,500 copies (5 per box) of one (1) product giveaway shrink wrapped in bundles of FIVE.

_____ Gold Level Sponsor - Total of 7,000 copies

Requires commitment of 7,000 copies (10 per box) of one (1) product giveaway shrink wrapped in bundles of TEN.

_____ Platinum Level Sponsor - Total of 10,500 copies

Requires commitment of 10,500 copies (15 per box) of one (1) product giveaway shrink wrapped in bundles of FIFTEEN.

_____ Other: (Please fill in a multiple of "700")

Requires commitment of a multiple of 700 ("X" per box) of one (1) product giveaway shrink wrapped in bundles of "Y" (I.E., 1,400 copies equals TWO copies per box, 4,900 copies equals SEVEN per box). With this level, you will be listed as a sponsor of the level you have committed over.

I agree my product will meet the following:

- Inclusion of the Free RPG Day logo on the front or back of the product.
- No MSRP anywhere on the product (or a MSRP of \$0.00 can be listed).
- If an independent RPG, the product should include quick start rules at minimum, with a STRONG recommendation to include an adventure and pregenerated characters to create a complete demo package for the consumer and retailer --- whereby 50% of the product will include never-before-seen material.
- 100% never-before-seen material if purely an adventure module.
- Minimum page count of 16 pages (with or without cover, though we recommend a 10pt C1S color cover).
- Print and/or PDF versions of the product will NOT be disseminated anywhere else until SATURDAY, JULY 1, 2017.
- **Will arrive NO LATER than FRIDAY, MAY 4, 2018!**
(Impressions, 2701 S. Coliseum Blvd., #1343, Bldg.5, Fort Wayne, IN 46803)

SIGNATURE: _____ DATE: _____

PLEASE SIGN AND RETURN TO:

Aldo Ghiozzi
Impressions Game Distribution Services
Phone (925) 240-0862
FAX (240) 220-8780
www.impressionsadv.net
aldo@impressionsadv.net

By placing an order, you are agreeing to hold harmless and indemnify Impressions against any and all claims or costs (including attorney's fees) made against Impressions by reason of the contents of this order once published. The publisher reserves the right to reject any advertising at any time prior to publication.